Klausur Englisch 11: Analysis and Comment

Englisch · Klasse 11 · mittel · Lösungen

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Name: _____ Datum: _____

Time: 90 minutes, 45 points. Monolingual dictionary allowed.

Text (invented, for practice): „Let's be honest: nobody reads the terms and conditions. We scroll, we tick, we surrender. Forty pages of legal prose stand between us and a game, a photo filter, a bus ticket — and we click „I agree" faster than we would sign for a parcel. The companies know this. They count on it. Every „we value your privacy" banner is a small masterpiece of theatre: the show of choice without the substance of it. I do not blame the users. Blaming a swimmer for the current is a fine way to keep the river as it is. I blame a system that has turned consent into a reflex. Until a click costs the company more than it costs us, nothing will change." (from an opinion column)

1 Comprehension (10 points).

Own words. Outline = main points in order.

a) Outline the author's line of argument in four steps.

1 Nobody reads terms and conditions; agreeing is automatic. 2 Companies know this and design their privacy banners as a pretence of choice. 3 The author refuses to blame users — the system works against them like a current. 4 Only a cost for companies will change the system.

b) Explain what the author means by „the show of choice without the substance of it".

The banners look like they give users a decision, but in reality there is no meaningful alternative — the appearance of choice replaces real choice.

2 Analysis (20 points).

Point - quote - explanation. Present tense. Structure: introduction (text type, topic, thesis), devices, tone, conclusion.

a) Analyse how the author uses rhetorical and stylistic devices to convince the reader. Refer to at least three devices, their function and the tone of the text. (150 to 200 words)

Own analysis. Expected: introduction (opinion column, terms and conditions, thesis: the system, not the user, is to blame); inclusive „we" and „Let's be honest" create common ground; tricolon/climax „scroll, tick, surrender" makes consent a defeat; irony/metaphor „masterpiece of theatre" exposes banners as pretence; analogy swimmer/current shifts responsibility to the structure; short sentences („They count on it.") sound like verdicts; tone ironic, colloquial, confrontational; conclusion on effectiveness. 150 to 200 words.

3 Comment (15 points).

Thesis, arguments with examples, counter-argument, conclusion.

a) Comment on the author's view that only a cost for companies will change anything. Refer to your own experience with digital services and to what you know about data protection. (200 to 250 words)

Own text. Points for a clear position, quality of arguments and examples, treatment of a counter-argument, structure and language (200 to 250 words, academic register).